

**GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA**

STARRED QUESTION NO:275
ANSWERED ON:18.03.2008
REVENUE EARNED BY PRASAR BHARATI
Jogi Shri Ajit

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

- (a) the details of revenue earned by the Prasar Bharati during each of the last three years, State-wise;
- (b) whether the revenue earned by Prasar Bharati is not sufficient even to meet its own expenditure;
- (c) if so, the funds provided to Prasar Bharati to meet its revenue expenditure and carry out its developmental activities during each of the last three years; and
- (d) the steps taken/proposed to be taken by the Government to enhance the revenue earnings of Prasar Bharati?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING & PARLIAMENTARY AFFAIRS (SHRI P.R. DASMUNSI)

(a) to (d): A Statement is laid on the Table of the House.

STATEMENT REFERRED IN REPLY TO PARTS (a) TO (d) OF LOK SABHA STARRED QUESTION NO. 275 FOR ANSWER ON 18.03.2008.

(a): As informed by Prasar Bharati, the revenue earned during the last three years, State-wise is given in Annexure –I

(b) & (c): Yes, Sir. The details of funds provided to Prasar Bharati to meet its revenue expenditure and carry out developmental activities during the last three years is given in Annexure-II.

(d): Prasar Bharati is an autonomous body and Government does not interfere in its functioning. AIR and DD make their own efforts for effective utilization of infrastructure, proper planning, marketing and monitoring of revenue realization for increasing the revenue. Prasar Bharati being a Public Service Broadcaster, its primary objective is to inform, educate and entertain the masses across the length and breadth of country. Revenue generation can only be a by-product of its main focus.